

Ashleigh Cue

4457 Big Sky Drive
Plano, TX 75024

(c) 214-679-1301 | Eucacue@gmail.com | www.AshleighCue.com | www.linkedin.com/in/AshleighCue

SKILLS:

- Marketing Strategies
- Social Media Marketing
- Design (Digital and Print)
- Content Writing
- WordPress
- HTML/CSS
- Editing
- Public Relations
- Strong Oral and Writing Skills
- Photography
- Adobe Photoshop, Illustrator, InDesign, Dreamweaver
- Proficient with computers (Macs and PCs)
- Basic Search Engine Optimization
- Email Marketing

EXPERIENCE:

Social Media/Marketing Specialist at eShipGlobal - July 2016 to Current

- Help to develop and implement marketing strategies
- Write and manage social media content and accounts
- Help develop and create social media ads
- Web design and development (Layout ideas, colors, as well as HTML and CSS coding)
- Maintains WordPress website
- Write blog posts, press releases and other copy
- Design graphics, flyers, logos, infographics, advertisements (Print and Digital), etc.
- Write and create email campaigns/blasts
- Created online social community and job search site using WordPress
- Reach out and build relationships with influential individuals and groups
- Brand development and brand awareness

Contractor for H.O.P.E Homeschool - August 2017 to Current

- Update and help manage HOPE Homeschool's WordPress website
- Create new pages, forms, or policies on website

Intern at Social Media Delivered -

- Analyze potential clients' and their competitor's social media accounts
- Write and proofread content for Social Media Delivered
- Write content for clients
- Industry research – either the clients or for social media in general.

Volunteer For Frisco Home Is School (Frisco HIS) - June 2015 to Current

- Created brand identity for Frisco HIS
- Created and maintain the existing Frisco HIS website
- Created Frisco HIS visual content to be used on various marketing and promotional material

EDUCATION:

The University of North Texas, December 2015

Master of Journalism with focus on digital communication and a graduate certificate in Public Relations
GPA of 4.0 on a 4.0 scale

The University of Texas at Dallas, December 2012

Bachelor of Arts in Arts and Technology with special emphasis in Digital Design, and Emerging Media and Communication with a minor in Art History
GPA of 3.7 on a 4.0 scale